

achieve better health outcomes increase public knowledge make testing routine reduce stigma & fear promote an open dialogue link to primary care





# Annual Report FY 2012





# **Empowerment Resource Center**

#### Achieving Better Health Outcomes: One Client At A Time

ERC provides health-related education, risk reduction counseling, testing, treatment, advocacy and support services, and primary care linkages for individuals at risk of HIV and other sexually transmitted infections (STI).

## Comprehensive Intervention Clinic

The Comprehensive Intervention Clinic, a Georgia safety-net clinic, offers HIV, Chlamydia, Gonorrhea, Syphilis, Herpes, Hepatitis, and HIV risk reduction counseling, testing, treatment, and advocacy and supportive services. This STI screening and acute treatment facility provides low-cost health care services to low-income residents, and is a participating clinic under the Georgia Volunteer Health Care Program.

#### Our Mission and Vision

 The mission of Empowerment Resource Center is to directly deliver health-related programs and services and generate solutions to community issues that impact the transmission of HIV and other sexually transmitted infections.

# Our History

Founded in 2003, ERC is a non-profit community-based organization, with a 501(C)(3) status. Since its inception, ERC has provided HIV/STI prevention and care services to over 4,000 individuals, residing in 24 counties across the state of Georgia. ERC focuses on a broader advocacy which includes programs and services for both individuals infected and affected by STI. We are committed to offering programs and services that provide a comprehensive continuum of care in the southern region of the United States.



# The Director's Corner

This year was both extraordinary and unprecedented for Empowerment Resource Center (ERC). We shared in the pride, pains, and progress over the past 30 years of HIV and AIDS in the United States. Our focus during 2012 demonstrates our recommitment to our quest to achieve zero new HIV cases, enhance access to testing and treatment services, improve client medication adherence and care retention, and heighten awareness of the social determinates that increase the likelihood of HIV and other sexually transmitted infections.

ERC established four goals for 2012: to increase accessibility and availability of low-cost testing and treatment services; to enhance community capacity and health literacy to address health disparities; to step up cost improvement efforts, and to expand the comprehensive continuum of care for clients by better leveraging our resources. Like the private sector, we understand that if we are to continue to provide genuine high-quality services in these harsh economic times, we must think and act strategically, do more with less, embrace technology, and allow ourselves to evolve and adapt. This is a wonderful opportunity to share our accomplishments, experiences, and growth.

Finally, to our staff, volunteers, partners, and supporters, we say "Thank you". Please know that these words cannot be said often enough or loud enough. We appreciate your hard work and dedication. You have touched so many lives with your generosity. Our team (including all of you) is dynamite!

Yours in services,

Jacqueline Brown, BS MBA MSPH

Loquelin Grow

Executive Director



"Our efforts during 2012 demonstrates our commitment to bridging service gaps for those who are vulnerable and underserved."

- Jacqueline Brown

"Condemnation, without investigation is the height of ignorance"

Albert Einstein

# **HIGHLIGHTS**

January 1, 2012 - December 30, 2012

In 2012, Empowerment Resource Center achieved the following major accomplishments:

- Provided HIV testing services to 560 clients.
- Conducted 663 risk reduction counseling sessions.
- Administered 217 Chlamydia, Gonorrhea, Herpes, Hepatitis, and Syphilis tests.
- Provided on-site treatment services for 25 clients.
- Provided primary care linkages for 23 HIV+ clients.
- Conducted 15 health-education workshops.
- Provided health literacy exhibits and resources at 5 health fairs.
- Conducted 6 gender-specific monthly support group meetings: A Dose of Hope (for women) and Enrichment!Responsibility!Choices! (E.R.C.) for Men.
- Provided free HIV testing and other health-related resources to over 1,000 participants during the ERC 5<sup>th</sup> Annual Take Charge. Get Tested.™ Event.
- Conducted the Programs for Positive (P4P) Peer Educator Symposium to build agency capacity and develop skills for 35 HIV positive individuals.

#### Other Noteworthy Accomplishments

- Incorporated Syphilis, Herpes, and Hepatitis C testing into our repertoire of services.
- Relocated to the Woodruff Volunteer Center to expand our clinic and office space.
- Purchased a 15-passenger van to transport clients and conduct community outreach.
- Expanded eHAN (ERC HIV Advocacy Network) membership among regional and state-wide government and community-based providers.
- Hosted the 2<sup>nd</sup> Annual Hats Off To Women Symposium (National Women & Girls HIV/AIDS Awareness Day.
- Engaged 75 volunteers for 4,397 hours at an estimated value of \$97,335.







Top Left– ERC's 5<sup>th</sup>
Annual Take Charge Get
Tested.™ Event.

Middle Left – HIV 101 Capacity Building Workshop.

Bottom Right – ERC staff during the ERC Condom Crawl, National Condom Week.

## Board of Directors 2012

#### **Executive Committee**

Celeste B. Williams, Ph.D.

**Board Chair** 

Sr. Research Scientist Medtronic Inc. (shown top left)

Jacqueline Brown, BS MBA MSPH

Vice Chair, non-voting

Executive Director

Empowerment Resource Center

April Rollins-Kyle, BS MPA

Secretary

Program Manager University of Alabama, Birmingham

Helen Jackson, Ph.D. (acting)

**Treasurer** 

Executive Director
Women of Color Cultural Foundation

Helen Jackson, Ph.D.

**Fundraising Chair** 

Executive Director

Women of Color Cultural Foundation

Mary Watson, Ph.D.

**Policy Committee Chair** 

President

Dove Communications (retired)





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Top Left – Dr. Celeste B. Williams

Bottom Right – Dr. Paul D. Donnan

#### **Board Members**

#### Rana Chakraborty, MD

Medical Director, Emory University Ponce Clinic/Grady IDP

#### **Marilyn Davis**

Vice President Wells Fargo Bank

#### Travan Jasper, MD

Medical Director Sheridan Healthcorp, Inc.

#### Alvetta P. Thomas, Ph.D.

President,

Atlanta Technical College

#### **Medical Team**

# Paul D. Donnan, MD FACP

# Medical Director (shown bottom right)

Director of Internal Medicine Piedmont Physicians Group

#### Antonina G. Foster, NP MSN MPH

Nurse Practitioner / Research Coordinator Emory University Department of Infectious Disease

#### Mary K. Kouba, BSN RN

Oncology Nurse WellStar Health System

#### **Program Staff**

Jacqueline Brown, BS MBA MSPH

Executive Director

Latasha Garrison, AA

Clinical Program Manager

Hope Ferguson, AA

Program Administrator

Lydie Marc, BS

Program Coordinator

Jessica Herrera, BS Health Educator

Larisa Niles-Carnes, BS

Phlebotomist/Health Educator

Antonio Robinson, BS

Phlebotomist / Health Educator

Jennifer Asoro, BS

Health Educator

Denise Parker

Community Outreach Specialist

# **Client Services**

ERC focuses on a broader advocacy which includes programs for individuals infected and affected by HIV and other STI.

HEALTH EDUCATION on topics that

TESTING SERVICES provide HIV and STI

SUPPORTIVE SERVICES offer peer-led

#### **COMMUNITY OUTREACH ACTIVITIES**

diseases and health disparities through

ADVOCACY SERVICES assist clients with care and long-term sustainability

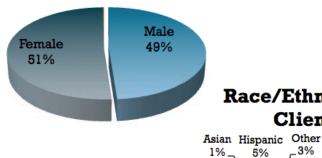
CAPACITY BUILDING PROGRAMS provide breadth of knowledge for community-based providers and affiliates and improve community health literacy.

information about ERC's health-related



# CLIENT **DEMOGRAPHICS**

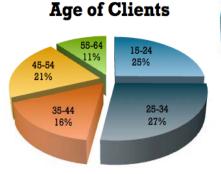
#### Gender of Clients



## Race/Ethnicity of Clients

3%

5%



# Caucasian African-American

## **Our Client Population**

- > 25.0% are ages 25 and younger.
- 9.7% self-report being members of the LGBT community.

7%

- 35.2% have no insurance or are underinsured.
- 8.7% have a history of struggling with mental health issues.
- 25.8% have multiple sex partners.
- 40.3% do not use condoms or use them inconsistently.
- 41.8% have been homeless at some point in their lives.





# Community Outreach

- ERC held its 5<sup>th</sup> annual Take Charge. Get Tested.™ Event. Held in annual observance of National HIV Testing Day (June 27<sup>th</sup>), 253 individuals learned their HIV status.
- In observance of National Condom Week, ERC held several Safer Sex Condom Crawls. A total of 2,000 condoms were distributed at multiple bars and clubs in East Atlanta Village and near local college campuses.
- On the first Thursday of each month, ERC provided HIV testing services for members of the LGBT community at Burkharts Pub & Grill.
- Over 5,000 condoms and safer sex kits were distributed in 2012.







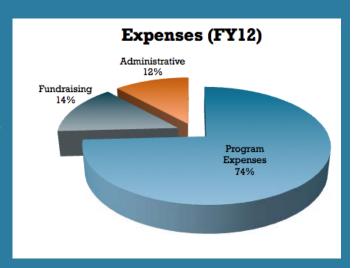
# Summary of Financial Activities

Each year, ERC commissions an audit of our finances by an independent accounting firm. This summary represents the finding for FY2012.

ERC is driven by its mission to provide the best care to every client through clinical practice, health-related education and advocacy.

The generous support of ERC's funders, donors, collaborators, community leaders, and Board of Directors has made our growth possible.

8 grants under management



97%

of every dollar goes toward direct client services

\$1.2

million awarded through gifts, grants & contributions since FY 2008



# **BALANCE SHEET**

ASSETS	F	Y 2011		FY 2012
Cash & Cash Equivalents	\$	46,099		\$962
Receivables	\$4,260			\$30,746
Other Assets	\$	12,665		\$17,660
Total Assets	\$	63,024		\$49,368
LIABILITIES		FY 2011		FY 2012
Accounts Payabl	.e	\$1,504		\$5,025
Demand Loan				\$12,000
Accrued Liabiliti	es	\$868		\$1,128
Total Liabilities	S	\$2,362		\$18,153
NET ASSETS		FY 2011		FY 2012
Unrestricted		\$24,476	;	\$31,215
Restricted		\$36,186	;	
Total Net Asset	S	\$60,662	1	\$31,215

## STATEMENT OF ACTIVITIES

REVENUE and SUPPORT	FY 2011	FY 2012
Contributions	\$20,444	\$32,236
Government Grants	\$144,997	\$174,339
Donations In-Kind	\$120,325	\$106,119
Released Restrictions		\$36,186
Total Revenue & Support	\$285,766	\$348,880
EXPENSES	FY 2011	FY 2012
Program Services	\$198,052	\$253,576
Fundraising	\$37,709	\$48,320
Administrative	\$29,969	\$40,245
Total Expenses	\$265,730	\$342,141 8





ERC has been fortunate to receive grants for many services. However, without private and corporate support for our operations, many of the services that we provide would not be possible. Your contributions provide the foundation that allows our organization to be a self-sustaining force for the community that we are privileged to serve.

## Donating is Effortless & Easy.

You can donate safely and securely online. No amount is too small.

As a 501(c)(3) designated non-profit, tax deductible contributions may be made the following ways:

General Donations are among the most valuable gifts because they allow ERC to allocate funds to services and areas with the greatest need and the least resources.

Planned Giving is a way to create your legacy of service to others through support of ERC in your estate plan.

Special Events are an opportunity to give and make a public statement of support.

Workplace Giving allows employees to make donations through payroll deduction.

Corporate Sponsorship is an opportunity to demonstrate your company's commitment to our community.

**Volunteering** is a way to support our mission with your time, energy, and talent. Apply online to become a volunteer.

Visit <a href="http://goo.gl/ZyjEIT">http://goo.gl/ZyjEIT</a> or scan:



# Your Generous Donation Provides:

- Routine TestingServices
- ▼ Low-cost Treatment
- ▼ Medical Supplies
- Clinic and Lab Supplies
- ♥ Safer Sex Kits
- Counseling and Risk Reduction Services
- ▼ Linkage to Care
- Client NavigationServices
- ▼ Advocacy Programs
- ♥ Support Groups
- Health Education Programs
- State-wide Policy and Strategy Development.



# Special Thanks To:

Atlanta Field Days

Betty & Davis Fitzgerald Foundation

Big Bethel AME Church



Elton John AIDS Foundation

**MERCK & Company** 

Morehouse School of Medicine

**National Minority AIDS** Council

Office of Women's Health

**Open Meadows** Foundation

Southern Hospitality Management

Wells Fargo Bank

Magic Johnson Foundation Georgia Department of Public Health: HIV Unit

> Georgia Department of Public Health: STD Unit

Centers for Disease **Control and Prevention**  United Way of Metropolitan Atlanta

**Fulton County Board of** Commissioners under the Guidance of the Housing and Human Services Department.

Funding Provided in Part by the DeKalb County Human **Development Department** 

National Networks of Libraries and Medicine, Southeast Atlantic Region

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ddress		
mail	Employer	
would like to Give Support through	a tax-deductible donation of \$	
<ul><li>planned giving</li><li>corporate sponsorship</li><li>donating securities</li></ul>	workplace giving	