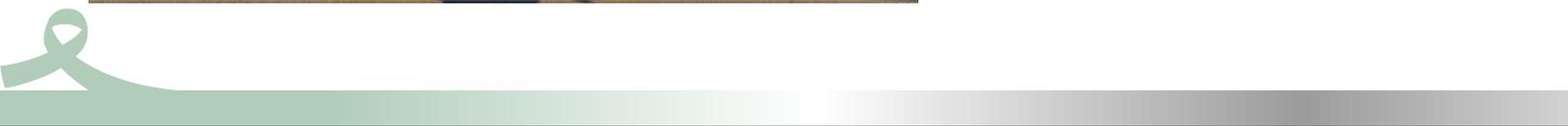




ERC STRIDE 5K™

Run / Walk For Mental Health Awareness

SPONSORSHIP PACKAGE





WHO WE ARE

Empowerment Resource Center (ERC) is a nonprofit, community-based organization dedicated to improving the health-related quality of life for the communities we are privileged to serve.

Based in Atlanta, ERC addresses disparities by delivering inclusive, culturally responsive programs and community-level solutions that promote stability, dignity, and long-term well-being.

Through education, trusted partnerships, outreach, and community engagement, ERC works to remove barriers, strengthen individuals and families, and foster healthier, more resilient communities.

Signature initiatives such as the **ERC Stride 5K Run/Walk for Mental Health Awareness** bring the community together to promote wellness, raise awareness, and create collective impact, while also raising critical funds to provide services and support ERC's programs, strengthening partnerships that advance ERC's mission.

WE DIDN'T JUST RAISE AWARENESS. WE FUNDED CARE.

**"I CAN'T AFFORD HELP" INTO
"LET'S GET YOU CARE."**

**"I DON'T KNOW WHERE TO GO" INTO
"START HERE."**

**"I LOST TRACK" INTO
"COME BACK, WE'RE STILL HERE."**

BECOME A SPONSOR AND SUPPORT

Every step of the ERC Stride 5K Run/Walk for Mental Health Awareness represents a real person fighting a silent battle, a parent who can't get out of bed, a teen scared to ask for help, a neighbor choosing between therapy and rent. Too many people in Metro Atlanta carry this pain alone because care is unaffordable, impossible to reach, or buried under stigma.

You can help change that. Empowerment Resource Center uses these funds to expand counseling, psychiatric care, and supportive services for individuals and families who would otherwise go without.

Together, we can lift our community out of crisis and *toward healing.*

BENEFITS OF SPONSORSHIP

When you sponsor the ERC Stride 5K Run/Walk for Mental Health Awareness, you align your brand with hope, courage, and action. Your support sends a clear message to employees, clients, and the community: mental health matters here.

As a sponsor, you'll gain meaningful visibility on race materials and event-day signage, connect with hundreds of engaged participants, and inspire your team by championing a cause that saves lives. Most importantly, your investment and support helps reduce mental health disparities and ensures that care is not a privilege, but a lifeline.

Become a sponsor today; together, we can create *stronger minds and stronger communities.*



ERC
STRIDE
5K
RUN/WALK



Event Details

Last year's ERC Stride 5K came to life at Westside Park because it wasn't just about reaching a finish line, it's a true community green space where people can breathe, move, and reconnect.

We chose Westside Park to create an open, welcoming environment that reflects our mission: bringing wellness into the neighborhood in a way that feels accessible and uplifting.

The day was a full community experience with a DJ, live performances, and an exhibit area where partners shared resources and even offered free services, plus a free farmers market that helped families take something healthy home.



DATE

Saturday, Oct 10, 2026

Registration Deadline
October 09, 2026



LOCATION

Shirley C Franklin Park

1654 Johnson Rd NW
Atlanta, GA US 30318



www.erc-inc.org/ercstride5k

Run / Walk For Mental Health Awareness

Shirley C. Frankly Park | October 10, 2026

Scan QR to View More



CONTACT US TODAY | BECOME A SPONSOR OR LEARN MORE

PACKAGES



**SUMMIT
SPONSOR**

\$20,000

- Opportunity to give brief remarks on race day
- Sponsor plaque
- Company logo on website
- Company logo on step & repeat
- Company logo on t-shirts
- Company featured on marketing & digital media promotion
- Automatic team entry up to 30
- One promotional item in participant bags
- Vendor table at the event

**PATHWAY
SPONSOR**

\$15,000

- Company logo on step & repeat
- Company logo on t-shirts
- Company featured on marketing & digital media promotion
- Automatic team entry up to 25
- One promotional item in participant bags
- Vendor table at the event

**MOMENTUM
SPONSOR**

\$10,000

- Company logo on step & repeat
- Company featured on digital media promotion
- Automatic team entry up to 10
- One promotional item in participant bags
- Vendor table at the event

**FIRST STEP
SPONSOR**

\$2,500

- Company logo on step & repeat
- Company featured on digital media promotion
- Automatic team entry up to 5
- One promotional item in participant bags



EVENT INFORMATION

Event: ERC Stride 5K
Host: Empowerment Resource Center
Date: Saturday, Oct 10, 2026
Time: 9 AM - 12 PM
Location: Shirley C Franklin Park | Atlanta, GA

Partner with ERC as a 5K sponsor and place your organization in front of the people powering real change, while showing visible support for equity-centered mental health awareness and community wellness.

ORGANIZATION/COMPANY NAME

Contact Name :	<input type="text"/>		
Business Name:	<input type="text"/>		
Email :	<input type="text"/>	State:	<input type="text"/>
Address Line 1:	<input type="text"/>	Zip Code:	<input type="text"/>
Address Line 2:	<input type="text"/>	Phone:	<input type="text"/>
City:	<input type="text"/>	Website:	<input type="text"/>

SELECT SPONSORSHIP LEVEL

If you are not looking to sponsor, please proceed to the next page.

- | | |
|---|--|
| <input type="checkbox"/> Summit Sponsor - PLATINUM - \$20,000 | <input type="checkbox"/> Pathway Sponsor - SILVER - \$15,000 |
| <input type="checkbox"/> Momentum Sponsor- GOLD - \$10,000 | <input type="checkbox"/> First Step Sponsor - BRONZE - \$2,500 |

MARKETING

Send any marketing materials (PDF logo, sponsor ad, and any flyers/handouts) to erc.marketing@outlook.com

Please use the fields below to share the social media profiles you want ERC to tag in promotions.

Twitter:

Instagram:

LinkedIn:

Phone:

PAYMENT METHOD

Payment is required to confirm your sponsorship. Reservations are confirmed once payment has been received and processed. After approval, you will receive a confirmation email with your receipt and next-step details.

We accept PayPal, credit/debit card, check, or money order.

Please email completed Registration Forms to info@ERC-inc.org

Credit Card

PayPal

Check or Money Order

Card #:

Exp Date:

CVV:

Next: Please proceed to the following page to complete the consent forms. →

CONFIRMATION & CONSENT

By signing below, I confirm I am an authorized representative of the organization listed and that the information provided is accurate. I understand this registration reflects my organization's selected sponsorship and/or exhibitor option(s), and I agree to follow event policies, timelines, and on-site guidelines provided by Empowerment Resource Center (ERC).

Participation & Payment

Participation is confirmed once ERC acknowledges registration and, when applicable, required payment has been received and processed. ERC may contact us to confirm details or request updated logos/materials to ensure accurate recognition.

Use of Name, Logo, and Marketing Materials

I authorize ERC to use our organization name, logo, website link, and social media handles in event materials, including the program, signage, email communications, ERC websites, and social media. I also authorize ERC to print, display, and distribute the marketing materials we submit for event-related promotion and on-site attendee materials. I understand ERC may resize or adjust logo placement for design consistency without changing the integrity of our brand.

Media Release

I authorize ERC to photograph and/or record our participation (including our booth/table and representatives) and use this content for promotional, educational, documentation, and reporting purposes across ERC communications (print and digital), without compensation.

Rights & Acknowledgement

I confirm we have permission to submit the materials provided and that their use as outlined will not violate third-party rights. I understand recognition placement may vary by tier, space, and production timelines, and ERC will make every effort to honor listed benefits.

Authorized Representative (Printed Name):

Title:

Organization:

Email:

Phone:

Signature:

Date:

